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Arts Organizations Membership and Online Directory Application

An important component of MAC's support of the arts community in the greater Greenville area is its ability to market the arts and does so in a variety of ways: through its brochure display units at the MAC Offices and Gallery; through its daily ArtsNews eblasts that reach over 1100 email recipients; and through its website, which features daily calendar listings and an Arts Directory with a page created for each member artist or arts organization. Please fill out and return this form to take advantage of this FREE opportunity as one of MAC's arts organizations members.

By filling this out we will:

- Add your organization to **MAC's internal membership roster.**
- Add your organization to **MAC's online Arts Directory at www.greenvilleARTS.com.**
 - The Directory serves as a resource to the greater Greenville community and beyond. Information given for the Directory is general - the organization's history, mission statement and purpose, as well as its contact information and website address. The Directory page is accompanied by a gallery of images of organization's choosing (see next page for more information). Inclusion in the online Arts Directory is optional.
- Connect MAC to you or someone in your organization who will feed information to MAC for its daily ArtsNews eblasts. These eblasts are received by over 1100 arts member recipients, as well as MAC donors and other arts supporters in the community and can include information on upcoming performances, auditions or other opportunities with with organization. For more information regarding how to submit ArtsNews eblast information, contact Kim Sholly at MAC at kim@greenvilleARTS.com.
- If your organization offers any instructional/art classes, we can create a listing for you in our separate Arts Classes directory. We will contact you separately with an information request form for the Arts Classes section

Organization's Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (please specify type) _____

Organization's Email: _____

Organization's Website: _____

Contact Person: (Not published on site) _____

Contact Person's phone and e-mail: _____

Contact Person's title: _____

Key Staff Information: List key staff members with titles, contact information, and whether they are paid (P) or volunteer (V). This information is for internal purposes only and will not appear on the website.

| Name | Title | Phone | Email | P/V |
|------|-------|-------|-------|-----|
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The following information is needed to be added to MAC's online ARTS DIRECTORY

Organization's Name (As it should be listed): _____

Contact Information: (Check all that can be published):

Name Address City State Zip Phone Number

Email Website Other _____

Mission Statement:

- Attach a brief mission statement including the Organization's purpose

Additional Information:

- If necessary, give information regarding opportunities with the organization, how tickets are purchased, if classes are offered, etc. Do not include organized events or other time-sensitive information.

Graphics/Images

- Organization's logo.
- Up to three images relevant to the organization - photos of performances, events, members, works of art, etc. Provide a caption or description for each image.