



DOWNTOWN ALIVE MAC ARTS TENT 2024 - APPLICATION

The City of Greenville and the Metropolitan Arts Council join forces to offer a special opportunity for Greenville's local artists and arts organizations.

Since 1987, Downtown Alive has provided a steady and significant stream of income for MAC. Now in its 4th decade, an estimated 45,000+ people will gather on North Main Street in front of the Hyatt Regency to enjoy live music and libations every Thursday from March 14 through August 29. To highlight the visual and performing arts, the city sets up the DTA-Metropolitan Arts Council tent.

New for 2024: MAC and the City of Greenville invite local artists to participate the new ARTS MARKET, a row of tents that will showcase artists selling their products, and if they choose, provide demos/workshops for visitors. This opportunity remains completely free to Greenville artists! The ARTS MARKET will take place once a month, on the Third Thursday of each DTA month. While there is no longer a weekly option, we believe this strong visible presence of multiple artists together in one night will provide greater visibility of the partnership between the City and our local arts community.

The city provides one 6-foot tables and two chairs for each 10x10 tent. Display panels and easels are the responsibility of the artist but all display items must fit within the tent space. Artists may sell art, provide demonstrations, but any food or beverages sales is strictly prohibited. Electricity and wireless service will be available.



Downtown Alive 2024 runs from 5:30pm until 8:30pm, March 14 through August 29. Tent set-up must be completed between 4:00pm and 5:00pm. Vehicles are allowed on-site to unload only and must be moved and reparked until after official Downtown Alive closing time (8:30pm).

Participating artists must be Greenville County based. Tent

assignments will be selected on a first-come, first-serve basis. The accompanying application must be filled out and submitted to MAC either by mail or in person. Artists new to Downtown Alive must provide a digital portfolio of work, 3-5 images (unless a previous portfolio is on file with MAC for Open Studios, Flat Out Under Pressure, or MAC's online artist directory).

There is no deadline for the application. If you have been selected to participate, a one-week notice is required if you are unable to attend a committed Thursday evening.

Pick a 2024 ARTS MARKET date:

**NEW THIS YEAR* DTA will host an Arts "Market" (official name TBD) On the 3rd Thursday of each month, 4-6 artists will be featured in various tents inside the DTA city block. Choose one of the third Thursdays listed below.*

(Note: Demos are encouraged but not required!)

- March 21
- April 18
- May 16
- June 20
- July 18
- August 15

APPLICATION OF PARTICIPATION IN THE MAC ARTS TENT 2024

NAME of artist/studio/organization: _____

Studio/organization contact person: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Home/Business phone: _____ Cell phone: _____

Email Address: _____

Website: _____

What will you exhibit/display in the tent? _____

Please list three DTA Thursday dates preferred:

1. _____ 2. _____ 3. _____

Would you like to be listed as an alternate in the event of a cancellation by another artist?

Yes No

Hold Harmless Clause:

I hereby agree to indemnify and hold harmless the Metropolitan Arts Council or the City of Greenville, its employees, officers, agents and/or contractors for and against any and all damages, losses, suits, liability and/or causes of action resulting from property damage, and/or from personal injury, including death, of myself arising out of or in any way connected with our participation in Downtown Alive artist booth program, except to the extent that such damage or injury is caused by the gross negligence or willful misconduct of the Metropolitan Arts Council or the City of Greenville, and covenant not to sue or take action against the Metropolitan Arts Council or the City of Greenville, its employees, officers, agents and/or contractors except as set out herein. I acknowledge that events managed by the City of Greenville are deemed to be family oriented and agree to conduct myself and present art appropriately. I further permit the Metropolitan Arts Council or the City of Greenville to use photographs of me for the Metropolitan Arts Council or the City of Greenville publicity. All vendors participating in Downtown Alive must abide by these rules. The City of Greenville shall enforce all rules and regulations.

I have read, agree, and will comply with this Hold Harmless clause for Downtown Alive.

Applicant Signature _____

Date _____

Return form to the Metropolitan Arts Council.
Form can be emailed to anna@greenvillearts.com OR
mailed or dropped off in person at the address below.

Metropolitan Arts Council, 16 Augusta Street, Greenville, SC 29601
864-467-3132, www.greenvilleARTS.com, mac@greenvilleARTS.com

Office info only

Date received: _____

Date assigned: _____

Portfolio? _____

Date artist emailed: _____

Date pdf info given: _____