



2702-A Greenville Highway,
Flat Rock, NC 28731
828-698-7000
info@galleryflatrock.com

CALL FOR ARTISTS

Art in Bloom 2017

Artists Call: The Gallery at Flat Rock is hosting its second annual Art in Bloom. This four-day event celebrates fine art and craft paired with professional floral design.

This call is open to all original 2D and 3D artwork (painting, photography, mixed media, sculpture, glass, wood, fiber, jewelry, etc.). All artwork must be original – no giclée prints.

A floral theme is not required.

Here is a link to a [video](#) of an Art in Bloom show at the Minneapolis Institute of Art to visually explain the concept.

Submission

Guidelines: Email a completed **2017 Art in Bloom Artist Application** with a maximum of **3 (three) digital images** of your current work(s) for review by the juror to: info@galleryflatrock.com.

Submit the entry fee of \$25 (pay [online](#) or mail a check payable to The Gallery at Flat Rock, to 2702-A Greenville Highway, Flat Rock, NC 28731).

All work submitted for jurying must be owned by the artist and available for sale.

Key Dates:

April 23, 2017 (midnight) – deadline for application submission

April 24 to 30, 2017 – jury process

May 1, 2017 – jury results emailed

May 15, 2017 – receiving of artwork at The Gallery at Flat Rock

May 26 to 29, 2017 – Art in Bloom show in progress

June 1, 2017 – pick up or return of unsold artwork to Artists

When: Friday, May 26, 2017, 5:00 to 8:00 pm – Preview Reception with exhibiting artists
Saturday, May 27, 2017: 10:00 am to 5:00 pm, open to the public
Sunday, May 28, 2017: 10:00 am to 5:00 pm, open to the public
Monday, May 29, 2017: 10:00 am to 5:00 pm, open to the public

Where: The Gallery at Flat Rock
Flat Rock Square
2702-A Greenville Highway
Flat Rock, NC 28731

If Accepted:

- Artwork must be available for sale.
- All work must be ready for display upon arrival. Wall-mounted pieces must have adequate hangers and/or wire. Three-dimensional work needs adequate installation instruction if it requires more than a standard pedestal.



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Shipping / Mailing / Drop-off Address:

The Gallery at Flat Rock
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- Artwork mailed or shipped to The Gallery at Flat Rock **must arrive by May 15, 2017** and include title, dimensions, medium and retail price.
- The Gallery at Flat Rock will handle sales and retain a 50% commission. Artists will receive payment within two weeks after the event for any work sold at the show.
- The Gallery at Flat Rock insurance will cover up to 50% per piece while on exhibit. Any additional insurance, including while in transit, must be covered by the artist.

About the Show:

Twenty-four artists will be chosen by juror Michael Sherrill to participate in this event, with one (1) work chosen from each artist. Twenty-four invited floral artists will study the artwork and create floral designs to display next to the art – one floral work paired with each work of art.

Advertising and press releases are being sent out to all local and regional publications. The Gallery at Flat Rock has the right to use your artwork for advertising and promotion.

“People’s Choice” awards in the categories of art and floral design will be chosen at the opening reception; monetary prizes to be announced.

Benefiting:

Proceeds from the Art in Bloom Preview Reception donations will benefit the Open Studio Tour of Henderson County.

About the Juror:

Michael Sherrill is an internationally acclaimed artist working primarily in clay, metal and glass. His innovative work is in several public collections including the Smithsonian Institute’s Renwick Collection, the Los Angeles County Museum of Art, the Mint Museum, the Museum of Art and Design, the Corning Museum of Glass, and the Tacoma Museum of Glass, among others. Michael was one of 10 artists invited to participate in a residency creating outdoor sculptures to be placed permanently at the International Ceramic Museum in Incheon, South Korea. He has participated in numerous residency programs worldwide and recently served as president on the board of the Center for Craft, Creativity & Design in Asheville. His home and studio are located in Bat Cave, NC.

www.michaelsherrill.net

Contact:

Help us make this second Art in Bloom a great event! If you have any questions please contact Suzanne Camarata Ball, at 828-698-7000 or info@galleryflatrock.com.