



Open Studios '09 Application for RETURNING ARTISTS

Applications due May 15, 2009

Late applications WILL NOT BE ACCEPTED

ADMISSION INFORMATION:

If you have participated in Open Studios in 2005, 2006, 2007 or 2008 please proceed with this application. If you participated in 2002, 2003 or 2004 and not since, please follow the guidelines for NEW ARTISTS.

Open Studios will be held November 7 and 8, 2009 with an optional Friday, November 6, 2009.

New this year is the option to email your publicity image rather than having to provide it on a cd or with a slide. This option however requires that you still meet the May 15th deadline, and have the image emailed at the same time you submit your application. Please don't send the image more than a day ahead of your application. You may also email your artist statement (see artist statement section below).

PUBLICITY IMAGE:

MAC will use one image for all printed materials (publicity piece, ads, catalogue) and for the website. Images can be submitted as a slide, a digital image on a cd or a digital image emailed. Make sure, for all digital submissions, that the file is large enough for non-web reproduction — approximately 300dpi and 3" x 4" in size.

All emailed images must be emailed at the time of the application submission.

Some images may work better than another for reproduction purposes. If you are unsure of what image might work better, please contact Kim Sholly at MAC.

ARTIST STATEMENT:

An artist statement will be required for the website and **MUST** be submitted with the application. You must provide a digital/electronic version (not a typed version on a sheet of paper attached to your application). You can submit the statement on a CD or email it. If you email it, please email it at the time you submit your application, and no more than a day before. If you were in Open Studios 2008 and would like us to use the artist statement currently on the website, please indicate that on your application (a space is provided). You can see your statement at www.greenvillearts.com/programs/open-studios.

APPLICATION FEE:

The application fee is \$175.00 and due at time of the application submission. Cash, checks and VISA/MasterCard/Discover are accepted. In the event that you are not accepted into Open Studios, your money will be refunded. Your application fee covers advertising costs in the following publications: Greenville News, Talk and TalkART (Greenville News), Link (Greenville News), Tribune-Times (Greenville News), Easley Progress/Powdersville Post, Greer Citizen, Greenville Journal (inc. Anderson & Spartanburg), G Magazine, Greenville News (Upstate Weekend), GSA Business, Carolina Arts, Mountain Xpress (western North Carolina). It also covers the cost of television ad production, website production, catalogue printing (300,000+ in 2008) and the direct mail piece to over 10,000 area households. The total cost of Open Studios 2008 was over \$130,000.00.

THE RETURN OF YOUR SLIDES/CD:

You can either plan on picking up your image from MAC at the end of June (when the jury process is completed) or provide a self-addressed stamped envelope. If you opt for the SASE, please make sure your envelope is of an appropriate size and protective nature and that you have applied sufficient postage.

OPEN STUDIOS EXHIBIT AT MAC:

All accepted applicants will be invited to show one work in an exhibit to be held at the Metropolitan Arts Council Gallery, 16 Augusta Street. Due to exhibit space limitations, applicants will be required to provide a work with the size requirement of 12"x12". 3D artists will be required to abide by the 12"x12"x12". More information on the specifics for exhibit pieces will be available later.

The exhibit will run from October 30 - December 18, 2009.

Commission for works in the exhibit will be 20% (no commission is levied on works sold during the weekend event at your studio).

OPEN STUDIOS WEEKEND HOURS

Open Studios participants are required to be open during the entire weekend and be present at all times. Saturday, November 7 hours are 10am - 6pm; Sunday, November 8 hours are 12 - 6pm.

Optional: on the application you will need to indicate if you would like to be open on Friday, November 6, from 6-9pm. We will then publicize this in the catalogue.

IMPORTANT DATES:

DATES TO MARK ON YOUR CALENDAR:

Applications Due	May 15, 2009
Notification of Acceptance	June 15, 2009
Open Studios Exhibit Opening Reception	October 30, 2009
Open Studios Exhibit Dates	October 30 - December 18, 2009
Open Studios Weekend	November 7 & 8, 2009 with an optional Friday, Nov. 6, 2009

MAC ADDRESS AND CONTACT INFORMATION

Please submit your application and required materials to the:

Metropolitan Arts Council
16 Augusta Street
Greenville, SC 29601

Questions can be directed to Kim Sholly at 467-3132 or kim@greenvillearts.com.



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Please read GUIDELINES thoroughly before filling out this application.

ARTIST CONTACT INFORMATION:

ARTIST'S NAME: _____

MAILING ADDRESS: _____

CITY, STATE, ZIP: _____

PHONES: _____

EMAIL: _____

FAX: _____

WEBSITE: _____

STUDIO INFORMATION:

STUDIO ADDRESS: _____

STUDIO NAME (if shared building): _____

CITY, STATE, ZIP: _____

STUDIO PHONE: _____

DISABILITY PROVISIONS:

Is your studio wheelchair accessible? _____

Is your studio on a 2nd, or higher, floor? _____

STUDIO DIRECTIONS:

Please write your directions as if coming from DOWNTOWN Greenville. If you were in Open Studios 2008, and the directions were okay, we can use those. Please indicate that below. To see the directions, go to: www.greenvillearts.com/programs/open_studios.

THE ARTISTIC PROCESS:

As you know, Open Studios is about educating the public about the process of making art. As much as it is about sharing your work, it is about sharing your process—how you make the work. This is a component of the weekend event that must be considered seriously—as well as creatively. To fully commit to our original education intent, we would like you to actively show your hands-on process. Please briefly describe below how you will do that.

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Please print legibly:

Title of publicity piece: _____

Medium: _____

Size: _____

I am submitting my image by: _____ (slide, cd, email?)

PARTICIPATION AGREEMENT:

You **MUST** check each box or your application will be considered **INCOMPLETE**:

- I have thoroughly read the GUIDELINES and am submitting the application by May 15, 2009 with the \$175.00 fee.
- I participated in OS 2005, 2006, 2007 or 2008 and am providing one image for publicity purposes.
- I am submitting an digital/electronic version of an ARTIST STATEMENT on an accompanying cd _____, by email _____ OR I was in OS 2008 and would like that artist statement used _____. (check one)
- My studio status:
 - _____ I am in the same studio as I was last time I participated in Open Studios.
 - _____ Since I last participated in Open Studios, I have moved to a new studio. I am, therefore, including two images of my new studio.
- Regarding my publicity image, if not emailed: _____ I will pick up my cd or slide by the end of June.
_____ I have supplied a SASE with appropriate postage.
- I agree to open my studio and be present from the hours of 10-6pm on Saturday, November 7 and 12-6pm on Sunday, November 8, 2009.
- In addition, I _____ (indicate WILL or WILL NOT) be open on Friday, November 6, from 6-9pm.
- I will have a minimum of 10 completed pieces of recent, original, and unique works displayed.
- I will have no more than 10% of my display space devoted to commercial reproductions, with accurate labeling labeled as such.
- I will not display any other artist's work in my studio.
- I will show visitors my actual workspace, materials, tools and works-in-process as I've described in the ARTISTIC PROCESS section, and I will make my process visible.
- I will agree to abide by the size limitations for the work exhibited at MAC. I understand that if I don't, my work will not be accepted for the exhibit. See the Exhibit section in the Guidelines for more info.
- I agree to a 20% commission for MAC in the event that my piece in the exhibit at MAC sells but that no commission is paid to MAC for any sales at my studio.
- I will create a safe environment for adults and children.
- I will provide a mechanism to track all visitors to my studio including indication of their residence as well as maintain records of my sales. I will submit these records to MAC by Friday, November 13, 2009. (Attendance and sales records help MAC in securing both grants and sponsorship monies. Your participation in this matter is crucial to the future funding of Open Studios.)

By signing below, I have read, provided information and understood all that is stated in this application's GUIDELINES. I understand that if I do not abide by what is asked of me as an Open Studios participant, I forfeit my ability to participate in OS in the future.

Signature: _____ Date: _____