



Open Studios '09 Guidelines for NEW ARTISTS

Applications due May 15, 2009

Late applications WILL NOT BE ACCEPTED

ADMISSION INFORMATION:

Entry into Open Studios is based on the following FIVE criteria:

1 - QUALITY OF WORK

Greenville Open Studios is a juried event. Screening is done by a group of local artists and is based upon professional competency, vision, heart, a consistent body of work and a level of maturity indicating that work is ready to be shown.

2 - QUALITY OF IMAGES PROVIDED

A portfolio of 5 images must accompany your application. These images must be provided either as slides or as digital images on a cd. (Emailed images will not be accepted.) More info on images submission can be found in the PORTFOLIO SUBMISSION section on the following page.

The jurying committee will consider the quality of your submitted images—meaning that a poorly made slide or digital image will not be accepted and will affect your acceptance into Open Studios.

If you would like advice on creating good slides or digital images or if you'd like your images previewed before the application deadline, please contact Kim Sholly at MAC.

3 - ABILITY TO SHOW ARTISTIC PROCESS

Open Studios is about educating the public about the process of making art. As much as it is about sharing your work, it is about sharing your process—how you make the work. This is a component of the weekend event that must be considered seriously—as well as creatively.

To fully commit to our original education intent, we would like you to actively show your hands-on process. There is a section on page two of the application to briefly describe your process.

4 - DEDICATED STUDIO SPACE

Your studio space must be in a place that is dedicated solely for the creation of your work. It cannot be a temporary place in your home that can be “put away”.

You must provide 2 images of your studio space: one that gives an overview of the space, and the other that shows your specific work area with your tools, supplies, etc., appropriate to your medium.

5 - STUDIO LOCATION

Your studio must be located with a 15-mile radius of downtown Greenville. A simple internet map program can help you determine this. You can use MAC's address as a destination point.

PORTFOLIO SUBMISSION INFORMATION:

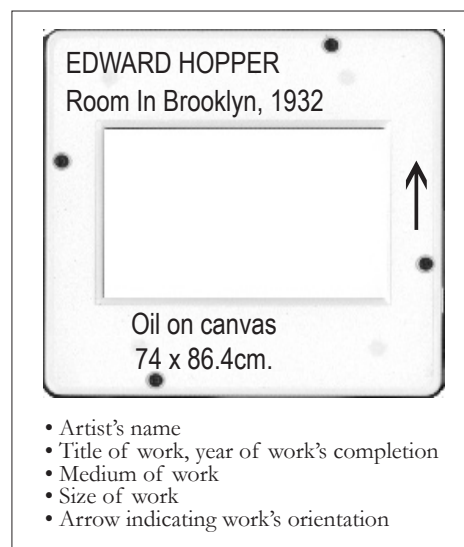
Please provide a portfolio of 5 images of your work and 2 images of your studio space. Images can be submitted as slides or digital images. *Prints or emailed images will not be accepted.*

Please follow the required formats indicated below. Not following the requirements jeopardizes your admission into Open Studios.

SLIDES: Slides must be identified as indicated in graphic to right. Please put the information on the frontside of the slide.

DIGITAL IMAGES: Images must be submitted on a cd (no emails) and the files titled with as much pertinent information as possible. No more than the necessary images can be on the cd (not abiding by this may disqualify you from admission into Open Studios).

You must also provide a written list of the files and the corresponding information about the work presented such as work title, medium and size. No exceptions.



PUBLICITY IMAGE:

MAC will use one image for all printed materials (publicity piece, ads, catalogue) and for the website. Please indicate with a red "X" on a slide or in the title of a digital image on your cd, which image you'd like used for your publicity image. The digital publicity image must be 300dpi and approximately 3" x 4" in size.

Some images may work better than another for reproduction purposes. If you are unsure of what image might work better, please contact Kim Sholly at MAC.

ARTIST STATEMENT:

An artist statement will be required for the website and **MUST** be submitted with the application. A digital/electronic version submitted on a CD is preferable.

THE RETURN OF YOUR SLIDES/CD:

You can either plan on picking up your images from MAC mid-June (when the jury process is completed) or provide a self-addressed stamped envelope. If you opt for the SASE, please make sure your envelope is of an appropriate size and protective nature and that you have applied sufficient postage.

APPLICATION FEE:

The application fee is \$175.00 and due at time of the application submission. Cash, checks and VISA/MasterCard/Discover are accepted. In the event that you are not accepted into Open Studios, your money will be refunded. Your application fee covers advertising costs in the following publications: Greenville News, Talk and TalkART (Greenville News), Link (Greenville News), Tribune-Times (Greenville News), Easley Progress/Powdersville Post, Greer Citizen, Greenville Journal (inc. Anderson & Spartanburg), G Magazine, Greenville News (Upstate Weekend), GSA Business, Carolina Arts, Mountain Xpress (western North Carolina). It also covers the cost of television ad production, website production, catalogue printing (300,000+ in 2008) and the direct mail piece to over 10,000 area households. The total cost of Open Studios 2008 was over \$130,000.00.

OPEN STUDIOS EXHIBIT AT MAC:

All accepted applicants will be invited to show one work in an exhibit to be held at the Metropolitan Arts Council Gallery, 16 Augusta Street. Due to exhibit space limitations, applicants will be required to provide a work with the size requirement of 12"x12". 3D artists will be required to abide by the 12"x12"x12". More information on the specifics for exhibit pieces will be available later.

The exhibit will run from October 30 - December 18, 2009.

Commission for works in the exhibit will be 20% (no commission is levied on works sold during the weekend event at your studio).

OPEN STUDIOS WEEKEND HOURS

Open Studios participants are required to be open during the entire weekend and be present at all times.

Saturday, November 7 hours are 10am - 6pm; Sunday, November 8 hours are 12 - 6pm.

Optional: on the application you will need to indicate if you would like to be open on Friday, November 6, from 6-9pm. We will then publicize this in the catalogue.

IMPORTANT DATES:

DATES TO MARK ON YOUR CALENDAR:

Applications Due	May 15, 2009
Notification of Acceptance	June 15, 2009
Open Studios Exhibit Opening Reception	October 30, 2009
Open Studios Exhibit Dates	October 30 - December 18, 2009
Open Studios Weekend	November 7 & 8, 2009 with an optional Friday, Nov. 6, 2009

MAC ADDRESS AND CONTACT INFORMATION

Please submit your application and required materials to the:

Metropolitan Arts Council
16 Augusta Street
Greenville, SC 29601

Questions can be directed to Kim Sholly at 467-3132 or kim@greenvilleARTS.com.



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Please read GUIDELINES thoroughly before filling out this application.

ARTIST CONTACT INFORMATION:

ARTIST'S NAME: _____

MAILING ADDRESS: _____

CITY, STATE, ZIP: _____

PHONES: _____

EMAIL: _____

FAX: _____

WEBSITE: _____

STUDIO INFORMATION:

STUDIO ADDRESS: _____

STUDIO NAME (if shared building): _____

CITY, STATE, ZIP: _____

STUDIO PHONE: _____

DISABILITY PROVISIONS:

Is your studio wheelchair accessible? _____

Is your studio on a 2nd, or higher, floor? _____

STUDIO DIRECTIONS:

Please write your directions as if coming from DOWNTOWN Greenville.

THE ARTISTIC PROCESS:

Briefly describe below how you will do this. (More information on the artistic process requirement can be found on page ONE of the GUIDELINES.)

PUBLICITY IMAGE

The publicity image must be clearly marked on your slide or cd. For publicity purposes, please identify the publicity piece below. More information on the publicity image can be found on page TWO of the GUIDELINES.)

Publicity image info:

Title: _____

Medium: _____

Size: _____

